

JACKSON HOLE & THE TETON LIFESTYLE

JHStyle Magazine

“Congratulations on the launch of *JHStyle*—it is beautiful! The content is making me fall in love with the community—again & again!”

Best wishes,

Fran VanHouten,
RainmakerCoaching.com

“I can’t say enough about the professional team you have surrounded yourself with and I look forward to being a part of your *JHStyle* now and in the future. Thank you again for the support your magazine has given to my business.

It will not be forgotten.”

Nanette Mattei,
Nanette Mattei Design

“I greatly admire your *Style Magazines*. They are elegant, informative and a joy to read.”

Bridid,
California

***JHStyle* Winter/Spring 2014-15
MEDIA KIT**





unveils the unique character of Jackson through the eyes of those who make this community so special. Providing award-winning editorial, content and design along with unmatched distribution has been core to the success of the *Style Magazines*. *JHStyle* advertisers gain high repeat exposure and capture rates for a defined target market of locals, second homeowners and visitors.

TARGETED DISTRIBUTION

JHStyle Magazine targets affluent residents and visitors via qualified, targeted distribution to high-end galleries, retailers, restaurants, spas, medical offices, country/golf clubs, five-star hotel/resorts, premier in-flight/car/executive lounges and private FBOs servicing Jackson Hole.

CAPTURE RATE

Research shows print magazines continue to outperform all other media in driving purchasing intent. Readers voluntarily choose print media and their affinity for the magazine content transfers to the related advertising messages. *JHStyle* works with our business partners to make sure ad placement maximizes ad exposure. Exit surveys reveal over 74% of *JHStyle* readers make an active purchasing decision based on an editorial and/or ad in our publications.

BENEFITS

- Exclusive Exposure
- 72% Take-Home-Rate
- Upscale Readership
- 3.9 Repeat Readership
- Award Winning Publisher
- Captive & Receptive Audience
- High Demographic Target Market
- Guaranteed & Verified Distribution

DEADLINES

Space - August 29
Materials - September 12



"I have been getting tons of wonderful comments on my article in *JHStyle Magazine*. I love putting them outside my storefront for folks to pick up. Thank you."

Kate Binger, owner, *Dwelling*

WINTER/SPRING ADVERTISING RATES 2014-15

Ad Size	1x
Full	\$2,795
Half	\$1,725
Third	\$1,375
<i>JHSTYLE CATALOGUE, DINING & HEALTH LISTINGS</i>	\$595
Listing includes photo and/or logo plus a 40 word description.	
DISTRIBUTION 25,000 per issue 140+ distribution points Print and online exposure	

PREMIUM LOCATIONS	
Back Cover	\$4750
Inside Front/Back/Page 3	\$3215
Pre-Contents	\$3075
ANNUAL CONTRACT (TWO ISSUES) 5% Discount Per Issue	
PAYMENT REQUIREMENTS 50% deposit upon contract. Balance due 30 days net upon publication release.	
AD PRODUCTION One hour of ad production is included in rate. Additional ad production will be billed at \$75 per hour.	



JHStyle
Magazine

DISTRIBUTION -

For over 25 years we have prided ourselves on award-winning editorial and design with unmatched distribution with each of our *Style Magazines*. *JHStyle Magazine* maximizes results for our advertising partners by targeting affluent residents, second homeowners and visitors via qualified distribution to high-end retail boutiques, galleries, hotels, resorts, spas, restaurants, medical offices, private FBO executive lounges and the Jackson Hole Airport.

JHStyle is complimentary and is restocked weekly and/or bi-weekly to over 140 locations in Jackson, Teton Village and Teton Valley.

Thank you for your business and support of *JHStyle Magazine*.

LODGING (CONCIERGE, FRONT DESK, LOBBY AND/OR IN-ROOM)

1. Alpine House
2. Arnott Property Management
3. Cabin & Company
4. Fireside Resort
5. Grand Targhee Resort
6. Grand Victorian B&B
7. Hampton Inn
8. Homewood Suites
9. Hotel Terra
10. Huntsman Springs
11. Inn at Jackson Hole
12. Inn on the Creek
13. Parkway Inn
14. Rusty Parrot Lodge & Spa
15. Snake River Lodge & Spa
16. Snow King Resort Hotel
17. Teton Mountain Lodge
18. Teton Springs Lodge & Spa
19. The Alpenhof
20. The Four Seasons
21. The Lexington
22. The Lodge at Jackson Hole
23. The Ranch Inn
24. The Rustic Inn
25. The Teton Club
26. The White Buffalo Club
27. The Wort
28. Wyoming Inn

DINING/COFFEE SHOPS

1. Albertsons
2. Café Bohème
3. Calico Restaurant
4. Coffee Cowboy
5. Creekside Market
6. Cutters
7. Dornans
8. Elevated Grounds
9. E.Leven
10. Forge Bistro, Driggs
11. Fresh
12. Great Harvest
13. JH Liquors
14. JH Roasters
15. LIFT Jackson Hole
16. Mangy Moose
17. MD's, Driggs
18. Moos
19. Pearl St. Bagels
20. Pearl St. Market
21. Persephone Bakery
22. Pinky G's
23. Q Roadhouse
24. Rusty Parrot
25. Shades Coffee
26. Snake River Brewing
27. Starbucks
28. Sweetwater Restaurant
29. Teton Thai, Driggs
30. Teton Village Market
31. The Blue Lion
32. The Bunnery
33. The General Store
34. The White Buffalo Club
35. Village Cafe
36. Warbirds Café, Driggs

RETAIL & GALLERY BOUTIQUES

1. Blue Spruce Cleaners
2. Buffalo Meat Company
3. Burgess Custom, Victor
4. Carpet Cowboys
5. Cayuse Gallery
6. Dan Shelly Gallery
7. Dwelling
8. Edge Photo Imaging
9. Ella's Room
10. Festive Living, Victor

RETAIL & GALLERY BOUTIQUES (CON'T.)

11. Fish Creek Village
12. Global Treasures
13. Grand Teton Fly Fishing
14. Grand Teton Gallery
15. Habitat, Driggs
16. Headwall Sports
17. Home Again
18. Images of Nature
19. Jackson Hole Sports
20. Jackson Treehouse
21. JC Jewelers
22. Knifeworks
23. Lee's Tees
24. MD's Nursery, Driggs
25. Mtn. Man Toy Shop
26. Peaked Sports, Driggs
27. Scandia Down
28. Snake River Angler
29. Spirit, Wilson
30. Stio
31. Stone Drug
32. Stoneworks, Wilson
33. Teton Gravity Research, Wilson
34. Trailside Gallery
35. Twiggs
36. Valley Bookstore
37. West Lives On Gallery
38. Wild By Nature
39. Wilson Formal
40. Wolf Automotive

PROFESSIONAL & REAL ESTATE

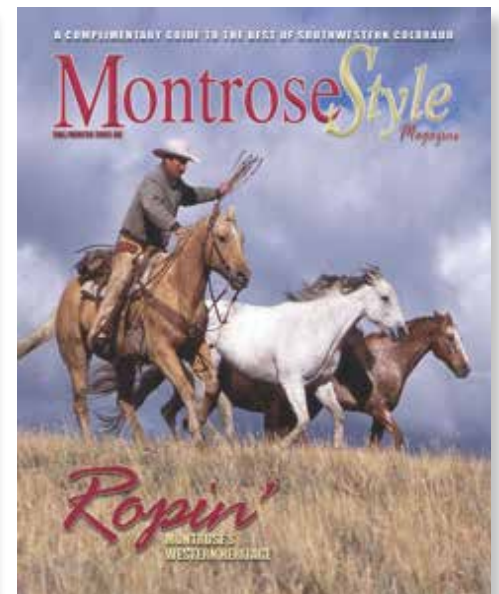
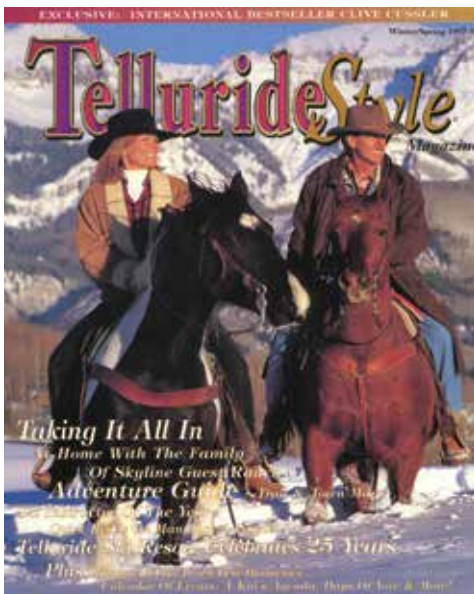
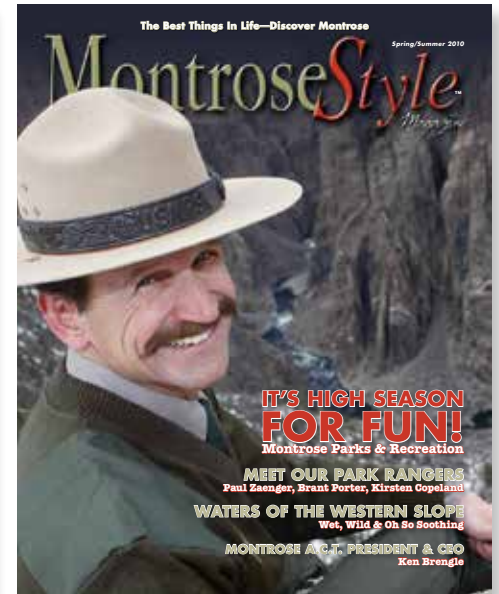
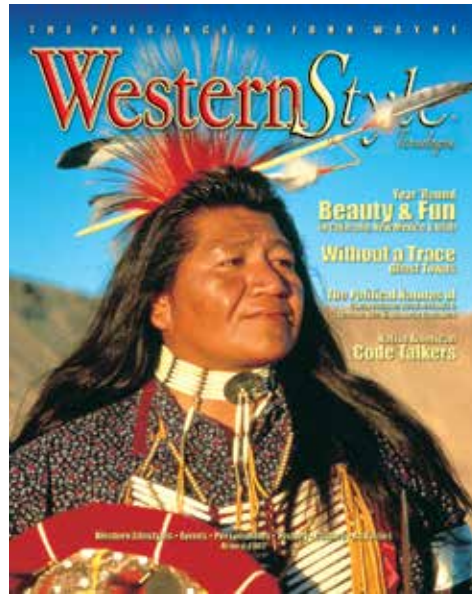
1. All Seasons Resort Realty, Victor & Driggs
2. Bank of Jackson Hole (five branches)
3. Eagle Village Business Center
4. Four Seasons/Real Estate Office
5. Hotel Terra/Real Estate Office
6. Jackson Hole Chamber & Visitor Center
7. Jackson Hole Real Estate/Carol Linton
8. Jackson Hole Real Estate/Live Jackson
9. Jackson Hole Real Estate/The Neville Group
10. JD High Country Outfitters
11. National Museum of Wildlife Art
12. Pepi Stiegler's Sports/both village locations
13. Premier Real Estate, Wilson
14. ReMax/Obsidian
15. RMB Jennings Financial
16. Singleton Yoder Real Estate
17. Snake River K9
18. Snake River Lodge & Spa/Real Estate Office
19. Teton Dental Arts
20. Teton Orthopaedics
21. Vera Iconica Architecture
22. Wells Fargo (Broadway)
23. Wells Fargo (The Pines)
24. Wells Fargo (The Square)
25. West Group Real Estate
26. Willow Street Financial
27. Wright Gym

PUBLIC & SPORT LOCATIONS

1. Barker Ewing
2. Center for the Arts
3. Dave Hansen Rafting
4. Jackson Hole Airport
5. Jackson Hole Mountain Resort Company Offices & Information
6. Jackson Hole Mountain Resort Ticket Office
7. Jackson Hole Mountain Resort The Bridger Center
8. JH Aviation
9. JH Recreation Center
10. Sands Whitewater
11. Snow King Center
12. St. John's Emergency Room Lobby
13. St. John's Hospital Main Lobby
14. St. John's Urgent Care
15. Teton Aviation Center
16. Teton Pines Country Club
17. Whiskey Barbers

AWARDED CERTIFICATES OF EXCELLENCE for Editorial, Design and Promotional Magazine Publishing

Western Publications Association Maggie Awards
Best Overall Visitor's Guide
Best New Consumer Publication
Best Table of Contents



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Marketing Colorado, Wyoming & The West—Since 1986

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